

# Ford Media Center

## FORD F-150 LIGHTNING STANDARD RANGE INCREASED TO EPA-ESTIMATED 240 MILES; INDUSTRY-FIRST PRO TRAILER HITCH ASSIST NOW AVAILABLE; ORDER BANKS RE-OPEN WITH UPDATED PRICING

Aug 9, 2022 | DEARBORN, Mich.

**DEARBORN, Mich., Aug. 9, 2022** – Ford is reopening order banks on Thursday for the next wave of reservation holders of the popular F-150 Lightning, adding new improvements including boosting its standard range battery models to an EPA-estimated targeted range of 240 miles<sup>1</sup> and adding Pro Trailer Hitch Assist technology.<sup>2</sup>

An industry first, Pro Trailer Hitch Assist™ automatically controls steering, throttle and brake inputs to make hitching trailers easier. Pro Trailer Hitch Assist is standard on the Tow Technology Package, which is available on Pro, XLT and Lariat trims and standard on certain Lariat trims and the Platinum trim.

Starting in the fall, vehicles built with the standard range battery, available on Pro, XLT and Lariat trims, will have a targeted EPA-estimated range of 240 miles – up from 230 miles.

F-150 Lightning customers can choose two new colors among the 10 available options – Avalanche Gray and Azure Gray metallic tri-coat. Those colors replace Atlas Blue, Ice Blue Silver and Smoked Quartz Metallic, which are not available on models built starting this fall.

The new Ford Pro™ Special Service Vehicle Package is now available on F-150 Lightning Pro models for fleet customers. The package includes police-grade heavy-duty cloth front seats, built-in steel intrusion plates and available roof-mounted LED warning beacons.

Ford is adjusting the MSRP on the F-150 Lightning for the first time since it was revealed in May 2021 and has honored MSRP for all customer orders to date. Due to significant material cost increases and other factors, Ford has adjusted MSRP starting with the opening of the next wave of F-150 Lightning orders.

Lightning reservation holders who previously received an invitation to order, but who elected to extend their reservation because their vehicle specification was unavailable, will receive a private offer for use in upcoming waves.

“Current order holders awaiting delivery are not impacted by these price adjustments,” Marin Gjaja, chief customer officer, Model e, said. “We’ve announced pricing ahead of re-opening order banks so our reservation holders can make an informed decision around ordering a Lightning.”

The all-electric F-150 Lightning pickup, part of the Ford F-Series, the best-selling truck in America for 45 years<sup>3</sup>, officially launched in April 2022. The first customer deliveries began in May with over 4,400 sold year to date.

<b>F-150 Lightning</b>	<b>MSRP</b> with Destination and Delivery
Pro	\$46,974
XLT	\$59,474 61,269
XLT High	\$68,474 70,269
XLT High / Extended Range	\$80,974 82,769
Lariat	\$74,474 76,269
Lariat Extended Range	\$85,974 87,769
Platinum Extended Range	\$96,874 98,669

MSRP excludes destination/delivery fee plus government fees and taxes, any finance charges, any dealer processing charge, any electronic filing charge, and any emission testing charge.