

FDCI-28481E	<b>2023-MODEL EV TAX CREDIT CUSTOMER SATISFACTION BONUS CASH (PGM#11014) (NATIONAL)</b>		<b>Last Updated: Apr-03-2023</b>																															
<b>Date</b>	Apr-03-2023																																	
<b>Extension</b>	<b>Ford Division is extending this incentive effective April 4, 2023.</b>																																	
<b>Replaces</b>	This Announcement Replaces FDCI-28481																																	
<b>Overview</b>	<p>Ford Division is announcing 2023-Model EV Tax Credit Customer Satisfaction Bonus Cash, effective January 1, 2023.</p> <p>Due to the new IRA EV tax credit guidelines, Ford has developed a customer satisfaction program to assist with F-150 Lightning customers that took / take delivery in the 2023CY and may be affected by the new MSRP limits to be eligible for a federal EV tax credit.</p> <p>Eligible 2023MY vehicles include:                      -XLT 312A w/ Extended Range                      -Lariat 511A                      -Platinum 710A</p> <p><b>NOTE:</b>  <b>- Dealers must claim Pgm#38570 prior to claiming this incentive.</b></p>																																	
<b>Program Number(s)</b>	#11014 - 2023-Model EV Tax Credit Customer Satisfaction Bonus Cash																																	
<b>Eligible Vehicle(s) &amp; Incentive Amount(s)</b>	<p>All new  <b>2023-Model</b></p> <table border="0" data-bbox="297 798 1547 1073"> <tr> <td style="padding-right: 20px;">F-150 Lightning Lariat (511A)</td> <td style="text-align: right; padding-right: 20px;">\$7,500</td> <td style="text-align: right;">Sales Date: Jan 01, 2023 - Jul 05, 2023</td> </tr> <tr> <td>F-150 Lightning Platinum (710A)</td> <td style="text-align: right;">\$7,500</td> <td style="text-align: right;">Sales Date: Jan 01, 2023 - Jul 05, 2023</td> </tr> <tr> <td>F-150 Lightning XLT (312A/Ext Range)</td> <td style="text-align: right;">\$7,500</td> <td style="text-align: right;">Sales Date: Jan 01, 2023 - Jul 05, 2023</td> </tr> </table>				F-150 Lightning Lariat (511A)	\$7,500	Sales Date: Jan 01, 2023 - Jul 05, 2023	F-150 Lightning Platinum (710A)	\$7,500	Sales Date: Jan 01, 2023 - Jul 05, 2023	F-150 Lightning XLT (312A/Ext Range)	\$7,500	Sales Date: Jan 01, 2023 - Jul 05, 2023																					
F-150 Lightning Lariat (511A)	\$7,500	Sales Date: Jan 01, 2023 - Jul 05, 2023																																
F-150 Lightning Platinum (710A)	\$7,500	Sales Date: Jan 01, 2023 - Jul 05, 2023																																
F-150 Lightning XLT (312A/Ext Range)	\$7,500	Sales Date: Jan 01, 2023 - Jul 05, 2023																																
<b>Eligible Sale Types</b>	<table border="1" data-bbox="297 1073 690 1354"> <thead> <tr> <th>#11014</th> <th>Retail</th> <th>RCL</th> <th>Flex Buy</th> <th>Other</th> </tr> </thead> <tbody> <tr> <td>Standard</td> <td>0, E</td> <td>L, R</td> <td>Z</td> <td>6</td> </tr> <tr> <td>A/Z Plan</td> <td>A</td> <td>P</td> <td>F</td> <td></td> </tr> <tr> <td>X Plan F&amp;N</td> <td>X</td> <td>J</td> <td>W</td> <td></td> </tr> <tr> <td>X Plan Partners</td> <td>1</td> <td>8</td> <td>V</td> <td></td> </tr> <tr> <td>D Plan</td> <td>K</td> <td>O</td> <td>U</td> <td></td> </tr> </tbody> </table>				#11014	Retail	RCL	Flex Buy	Other	Standard	0, E	L, R	Z	6	A/Z Plan	A	P	F		X Plan F&N	X	J	W		X Plan Partners	1	8	V		D Plan	K	O	U	
#11014	Retail	RCL	Flex Buy	Other																														
Standard	0, E	L, R	Z	6																														
A/Z Plan	A	P	F																															
X Plan F&N	X	J	W																															
X Plan Partners	1	8	V																															
D Plan	K	O	U																															
<b>Eligible Customers</b>	Qualifying residents of the United States in the NATIONAL Region(s).																																	
<b>Terms &amp; Conditions</b>	<ul style="list-style-type: none"> <li>- Rule of '10' applies.</li> <li>- Standard Rules of Eligibility dated 04/2022 apply.</li> <li>- If you have questions concerning VINCENT, contact the Marketing Communication Center at (800)548-3212.</li> <li>- As a reminder, to avoid payment reversals, please run all VINs through Smart VINCENT with the proper sales type, delivery date, and customer zip code and retain a copy of the Summary Page or Lock Confirmation in the deal jacket.</li> </ul>																																	
<b>Ford Motor Company Right to Audit</b>	<p>Ford Motor Company will periodically audit dealer records to ensure compliance with incentive programs and amounts paid to the dealers. As the dealership is responsible for providing proof of eligibility, the dealership must retain photo copies of all required supporting documentation in the sales jacket. These documents and related records, including journal and ledgers that relate in any way, in all or in part, to vehicle sales claim transactions must be retained for at least two years. This includes proof of transfer and copy of original finance contract showing co-signer for eligibility. Failure to retain such documents will result in payment reversals.</p>																																	

© Ford Motor Company, 2023. All rights reserved. Jun-20-2023 03:48 PM EDT