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March 31, 2022

**TO:** All U.S. Ford and Lincoln Dealers

**SUBJECT: Optional Product Improvement Program 21G01**  
 Certain 2021 Model Year F-150 and Mustang Mach-E Vehicles with Ford Co-Pilot360™ Active 2.0 Prep Package (Includes Ford BlueCruise Prep Kit)  
 BlueCruise Module Programming

**REF** **TSB: 22-2117** - Unable To Update The APIM Or TCU with USB - Module Recovery  
**TSB: 22-2109** - Driver Assistance Feature Concerns And/Or IPMA DTCs  
**TSB: 22-2121** - Pro Trailer Backup Assist™ - System Is Not Available

**PROGRAM TERMS**

This program will be in effect through September 30, 2022. There is no mileage limit for this program.

**AFFECTED VEHICLES**

Vehicle	Model Year	Assembly Plant	Build Dates
F-150	2021	Dearborn	January 13, 2020 through July 22, 2021
		Kansas City	May 27, 2020 through October 7, 2021
Mustang Mach-E	2021	Cuautitlan	February 24, 2020 through July 7, 2021

Affected vehicles are identified in OASIS and FSA VIN Lists.

**REASON FOR THIS COMMUNICATION**

To inform you that Ford Motor Company is notifying vehicle owners of an optional product improvement program on the affected vehicles. This communication will help you answer customer questions.

Customers of early-launch 2021 F-150 or 2021 Mustang Mach-E with Ford Co-Pilot360™ Active 2.0 Prep Package (includes BlueCruise Prep Kit 43C/50G) will receive:

- Ford Power-Up software updates delivered over-the-air (OTA) that include the BlueCruise hands-free driver assist feature, began deployment to customer vehicles in the first quarter of 2022. Software updates delivered OTA could take several weeks before all software is delivered, and the feature is fully functional. The updates also will include some new features while accelerating the pace of future features and enhancements.
- Or, the option of complimentary dealer installation of the BlueCruise hands-free driver assist feature software (Dealer software installation takes 2 to 8 hours).
- One (1) year of complimentary BlueCruise service once the hands-free driver assist feature is activated and functioning.

**NOTE:** Program 21G01 does not include those vehicles equipped with full BlueCruise functionality produced after the dates in the Affected Vehicle table above (approximately 35,000 Job 2 and 22MY vehicles as of January 2022).

## **REASON FOR THIS OPTIONAL PRODUCT IMPROVEMENT PROGRAM**

The Active Drive Assist (BlueCruise) hands-free software was not yet available on early-launch vehicles that included the Prep Kit. The Ford Co-Pilot360™ Active 2.0 Prep Package was created to ensure early customers have access to the BlueCruise feature when software is available. F-150 (43C) / Mustang Mach-E (50G) vehicles equipped with the Ford Co-Pilot360™ Active 2.0 Prep Package contain hardware through the Active Drive Assist (BlueCruise) Prep Kit that will enable the activation of the full BlueCruise hands-free feature once the software is installed on the vehicle.

## **SERVICE ACTION**

Upon customer request, dealers are to install the BlueCruise hands-free driver assist feature software on all necessary modules using Ford Diagnosis and Repair System (FDRS). This service must be performed on all affected vehicles at no charge to the vehicle owner.

**NOTE: Prior to the customer leaving their vehicle at the dealership,** please ensure the customer has enabled FordPass Connected Services on their vehicle using their FordPass application. BlueCruise will not work unless FordPass is enabled.

### ***Activate FordPass Connect***

1. Download FordPass from the App Store® or Google Play™
2. Log in with your Ford account or create an account if you don't already have one
3. Press the + sign to add your vehicle to FordPass
4. Scan or type in your VIN and select "Activate Vehicle"
5. Start your vehicle and select "Yes" to enable FordPass Connected Services on the dashboard SYNC® 4A touchscreen to complete activation

**NOTE:** BlueCruise works with multiple modules. The actual service action is dependent upon vehicle status with the Ford Power-Up/OTA software updates.

Testing BlueCruise to confirm function: A 0.5 Hour labor allowance is given to test drive BlueCruise Hands-Off functionality in a BlueZone. The full BlueZone interactive map is expected to be available in May 2022.

- Determine the nearest hands-free Blue Zone roadway entry ramp locations near your Dealership.
- If test drive can be completed within the allocated Labor Time of 0.5 Hours, perform test drive. NOTE: BlueCruise Test drive over .5 hours is optional
- The Hands-On BlueCruise function can still be tested on any open highway with clearly defined lane markings with a vehicle speed above 40mph (64kmh).

**Ford Power-Up/OTA:** To help customers receive their BlueCruise software updates as quickly as possible with the Ford Power-Up/OTA, please encourage customers to connect their vehicle to Wi-Fi and have them set a schedule for their software updates in their vehicle. While many Ford Power-Up software updates will be delivered in one step, there will be multiple updates that help enable BlueCruise. Most BlueCruise updates will happen in the background while customers are driving, so feature activation timing will vary based on driving patterns. There will be several updates that require the vehicle to be parked and turned off and include an "Update Now" option for quicker updates than pre-scheduled times that customers may have set. For more information on Ford Power Up/OTA Software Updates, please visit: <https://www.ford.com/support/category/sync-and-technology/ford-power-up-software-updates/>

## **FORD BLUECRUISE FEATURE DESCRIPTION**

BlueCruise hands-free highway driving allows drivers to operate their vehicle hands-free while a driver-facing camera monitors that their eyes remain on the road. This technology is available on certain sections of prequalified, divided highways referred to as “Hands-Free Blue Zones.” This feature grants an additional level of comfort during long drives and is designed to reduce stress while driving with the driver’s eyes on the road.

## **OWNER NOTIFICATION MAILING SCHEDULE**

Owner letters are expected to be mailed the week of April 11, 2022. Owners will be given the option of installing the software update themselves, or they can have their dealer perform the service for them. Customers will be encouraged to ensure their vehicle is configured to receive updates via OTA.

## **ATTACHMENTS**

Attachment I: Administrative Information  
Attachment II: Labor Allowances and Parts Ordering Information  
Attachment III: Technical Information  
Attachment IV: Blue Zone Information  
Attachment V: Ford Power-Up / OTA Help Guide – F-150  
Attachment VI: Ford Power-Up / OTA Help Guide – Mach-E  
Owner Notification Letters

## **QUESTIONS & ASSISTANCE**

For questions and assistance, contact the Special Service Support Center (SSSC) via the SSSC Web Contact Site. The SSSC Web Contact Site can be accessed through the Professional Technician System (PTS) website using the SSSC link listed at the bottom of the OASIS VIN report screen or listed under the SSSC tab.

Sincerely,



David J. Johnson

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**OASIS ACTIVATION**

OASIS will be activated on March 31, 2022.

**FSA VIN LISTS ACTIVATION**

FSA VIN Lists will not be activated for this service action.

**SOLD VEHICLES**

- Owners will be encouraged to ensure their vehicle is configured to receive updates via OTA or they can have their dealer perform the service for them.
- Upon customer request, correct other affected vehicles identified in OASIS which are brought to your dealership.
- Dealers are to prioritize software installation in customer vehicles over software installation in new and used vehicle inventory.

**STOCK VEHICLES**

- Correct all affected units in your new vehicle inventory before delivery.
- Use OASIS to identify any affected vehicles in your used vehicle inventory.

**TITLE BRANDED / SALVAGED VEHICLES**

Affected title branded and salvaged vehicles are eligible for this service action.

**OWNER REFUNDS**

Refunds are not approved for this program.

**RENTAL VEHICLES**

Dealers are pre-approved for up to 1 day for a comparable rental vehicle. Follow Extended Service Plan (ESP) guidelines for dollar amounts. Rentals will only be reimbursed for the day the vehicle is at the dealership for the upgrade. Prior approval for more than 1 rental day is required from the SSSC via the SSSC Web Contact Site.

**ADDITIONAL REPAIR (LABOR TIME AND/OR PARTS)**

Additional repairs identified as necessary to complete the FSA should be managed as follows:

- For related damage and access time requirements, refer to the Warranty and Policy Manual – Section 6 – Ford/Lincoln Program Policies – Field Service Actions (FSA) – Related Damage.
- For vehicles within new vehicle bumper-to-bumper warranty coverage, no SSSC approval is required.
  - Ford vehicles – 3 years or 36,000 miles

For vehicles outside new vehicle bumper-to-bumper warranty coverage, submit an Approval Request to the SSSC Web Contact Site prior to completing the repair.

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**CLAIMS PREPARATION AND SUBMISSION**

- **Claim Entry:** Enter claims using Dealer Management System (DMS) or One Warranty Solution (OWS) online.
  - When entering claims:
    - Claim type 31: Field Service Action. The FSA number (21G01) is the sub code.
    - Customer Concern Code (CCC): A29 – Adaptive Cruise Speed Control
    - Condition Code (CC): 42 – Does Not Operate Properly
    - Causal Part Number: 14G647 - ADAS ECU
    - Part Quantity: 0
  - For additional claims preparation and submission information, refer to the Recall and Customer Satisfaction Program (CSP) Repairs in the OWS User Guide.
- **Related Damage/Additional labor and/or parts:** Must be claimed as Related Damage on a separate repair line from the FSA with same claim type and sub code as described in Claim Entry above.

**IMPORTANT:** Click the Related Damage Indicator radio button.

**Rentals:** For rental vehicle claiming, follow Extended Service Plan (ESP) guidelines for dollar amounts. Enter the total amount of the rental expense under Miscellaneous Expense code RENTAL.

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**LABOR ALLOWANCES**

<b>Description</b>	<b>Labor Operation</b>	<b>Labor Time</b>
Reprogram up to eight (8) vehicle modules to enable BlueCruise with FDRS per Technical Information. <b>NOTE:</b> Vehicle program time (majority is hands off) will vary from actual labor time. If actual Technician time is above stated labor time, please provide documentation to SSSC (e.g. - list of modules reprogrammed and number of times to reprogram each module or clock times etc.).	MT21G01B	Up To 8 Hours
If APIM or TCU module fails to update, and TSB <b>22-2117</b> is utilized.	MT21G01C	Up To 1 Hour
If IPC module fails to update over USB, following FDRS prompts and flashing via DLC. Reprogram time takes approximately 5 hours. No tech interaction is needed once programming has started.	MT21G01D	Up To 3 Hours
Allowance to test drive BlueCruise in a Hands-Free Blue Zone - prequalified, divided highway – refer to Attachment IV – Blue Zone map.	21G01E	0.5 Hours

**PARTS REQUIREMENTS / ORDERING INFORMATION**

Parts are not required to complete this software installation.